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**Record:** Capture Your Presentation



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**Play:** Review and Share Your Session



**Podcast:** Create Your RSS Feed and Publish

- ✓ The ultimate podcasting creation tool for Microsoft Windows and PowerPoint.
- ✓ Windows desktop software solution for fast, easy MP3 audio and MPEG-4 video content creation and delivery.
- ✓ Sessions are shared online, delivered via RSS podcasts, and played back on any computer or podcatching device, e.g. iPod, Zune, PSP.
- ✓ Works on any PC, ideal for tablet PCs, and intelligent whiteboards.
- ✓ For use in business, academia, and anyone who wants to collaborate with web communities via video and audio files and podcasts.
- ✓ Designed by a core team of educators originally from the Rutgers University Laboratory for Computer Science Research.



### Academic

- In-class lectures, learning modules, homework assignments/solutions, tutoring, student presentations, World language instruction, distance learning, staff development, meetings.



### Business

- Record live presentations, playback anywhere; create a library of communication modules for sharing and reuse; conserve time and budgets with reduced scheduling constraints and travel costs; corporate communications.
- Staff training & development; meeting capture; sales presentations; sales force training and exchange; live user manuals and documentation; marketing collateral; document reviews; collaboration.



### Personal

- Greetings; narrated photo albums; family and friends sharing content of all kinds; publish via email, to the web, MySpace; public speaking; social networking.